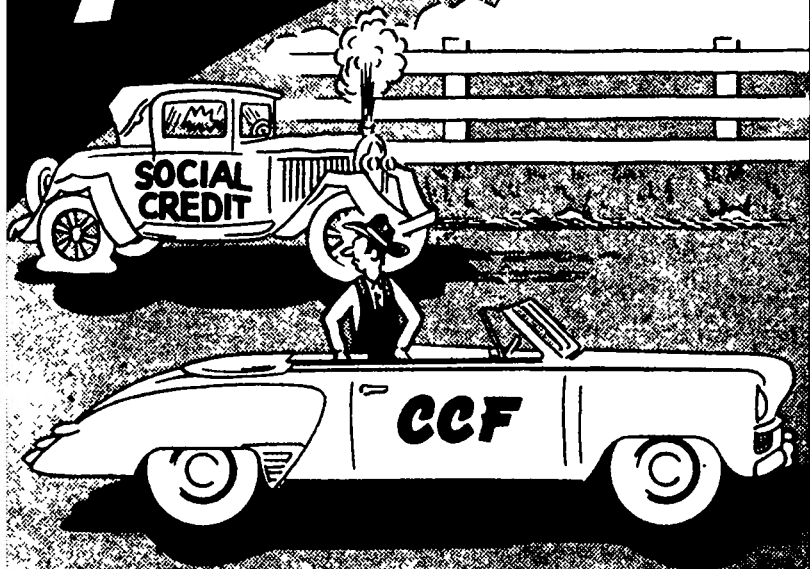


**TIME FOR  
A CHANGE!**



**HE'S GETTING A NEW MODEL**

## **TIME FOR A CHANGE**

**The Social Credit government which has been in power in Alberta for over twelve years has not kept a single promise made to the people in 1935.**

**In 1935 it talked about the people's needs. In 1948 its ministers have become the chief pleaders for the oil monopolies and other "big shots" to whom they are with prodigal hands giving the people's resources.**

**Alberta has thoroughly bad government. It is bad because of the Tory policies of the government. It is bad in administration.**

**Taxes are almost three times as high as before the government took office.**

**Revenues have trebled. But with fifty million dollars spent on roads, for example, the rural roads of the province have seen little improvement.**

**Education has been allowed to drift into a deplorable state.**

**The government has failed to do anything about rural electrification.**

**Extravagance, inefficiency and incompetence abound in every department.**

## **IT IS TIME FOR A CHANGE**

## **OVER TO THE 'BIG SHOTS'**

On August 2nd, 1944, Solon Low, then a member of the Alberta government, speaking in Medicine Hat was reported in the Edmonton Bulletin as saying:

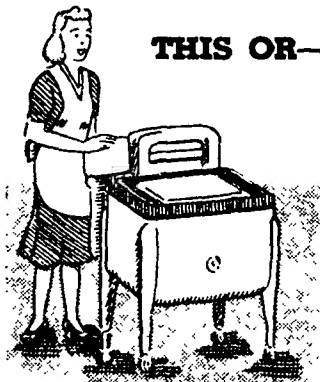
**"If Alberta could demonstrate to the world that it could set the socialist movement back on its heels, support would come from quarters which has opposed it in the past, SUCH AS THE HEADS OF IMPORTANT BUSINESSES IN EASTERN CANADA, WHO COULD MAKE THEIR CONTRIBUTION TO SOCIAL CREDIT WITH NO STRINGS ATTACHED."**

## **Now We're Getting the Pay-off!**

The evidence of the Social Credit sell-out to the Big Shots has been piling up in the past four years.

- Our natural resources are being handed out to the private monopolies in a way unprecedented in any country in the world.
- The refunding deal gave the bondholders their full pound of flesh (\$28,392,000 in back interest and "premiums") and made it possible for the speculators to make the biggest "killing" ever made on the bonds of a Canadian government.

# ELECTRICITY IN YOUR HOME



**THIS OR—**

If you go into a city or town home you find the housewife using running water — an electric washing machine — electric iron—electric vacuum cleaner—modern electric lighting—electric helpers of all kinds.

**THIS?**



Alberta has power resources in her rivers, in coal and natural gas, unsurpassed anywhere in Canada.

But Alberta has made less progress in rural electrification than any other province. Electricity—mankind's greatest servant—is being kept out of your farm home by deliberate inaction on the part of your government. Only a CCF government will give you rural electricity.

# **YOUR MUNICIPAL ROAD TAX HAS MORE THAN DOUBLED. IS THIS THE REASON?**

In the past 12 years the Social Credit Government has spent for:

<b>Local and District Highways</b>	<b>\$ 8,493,809.32</b>
<b>Main and Secondary Highways</b>	<b>35,676,927.46</b>

In the year 1947-48 the estimates provided for the spending of:

<b>Local and District Highways</b>	<b>\$1,850,00.00</b>
<b>Main and Secondary Highways</b>	<b>9,896,250.00</b>

Are tourist highways so much more important than your local market roads? Have YOU received your share of value under this distribution.

<b>A CCF government will restore a proper balance in road expenditure as between market roads and tourist highways.</b>
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Highway tenders are now opened in private. The government turned down a CCF proposal to have this changed. Why?

## **IT IS TIME FOR A CHANGE**

# ***ALBERTA LEADS IN (MAIL BOX) EDUCATION!***



# **FAILURE IN EDUCATION**

Education is the next necessity of the child to food, clothing and shelter.

The responsibilities of a modern world demand a modern education for our children.

IN ALBERTA, thousands of children are receiving a "mailbox" education.

IN ALBERTA, thousands of children are being taught by teachers with below standard qualifications.

IN ALBERTA, thousands of children of school age are not able to attend school.

IN ALBERTA, dilapidated log and frame schools now in use in many divisions are a menace to health of the children.

IN ALBERTA, these conditions and others are denying our rural children the priceless democratic privilege of equality of opportunity.

**THESE CONDITIONS MUST BE CHANGED!**

The proposals necessary to deal with the crisis in education will cost more money; and to prevent complete collapse of education in this province it will

have to be spent. But the municipal property taxpayer cannot afford to pay any more. Therefore the province, with its wider tax field and its receipts of large sums from the Federal government under the Tax Transfer Agreement, must assume its responsibility for education.

**THERE MUST BE A PROVINCIAL CONTRIBUTION OF AT LEAST 50% OF THE COST OF ELEMENTARY AND SECONDARY EDUCATION**

Only bold constructive action is adequate to meet a crisis!

**IT IS TIME FOR A CHANGE IN EDUCATION!**

## **HEALTH AND WELFARE**

A C.C.F. government in the province would go forward rapidly toward:

- Complete health services for all with the cost spread over everyone who can pay so that no one will ever be burdened by crushing doctor's bills.
- Complete hospitalization for everyone as in Saskatchewan at an annual cost less than you must now pay for one day in a private ward in Alberta.



- Modernization of our mental institutions and the provision of free treatment for all mental patients.
- Extension of cancer treatment and free hospitalization, if required, for all cancer patients whether or not the doctors expect a cure.

Plenty of evidence has been revealed in the past few months to indicate that it is time for a change in health and welfare administration in Alberta.

## **RESOURCES FOR THE PEOPLE**

Alberta has great natural resources from which private operators are making fortunes.

The C.C.F. program will provide a much bigger share for the people from our resources, to relieve taxes and provide improved social services.

The policy of the present government is to let the Big Shots come in and get the cream. We take a bit of skim milk in the form of inadequate royalties.

It is time for a change in the administration of Alberta's resources.



## **Taxes, up, Up, UP!**

In 1935 taxes, licenses and fees collected by the provincial government amounted to **\$11.23** for every man, woman and child in the province. (Page 10, Public Accounts, 1936).

In 1947, provincial taxes, licenses and fees had jumped to **\$28.25** (an increase of 151%) for every man, woman and child in the province. (Page 11, Public Accounts, 1946).

But it is not only in provincial taxes that you've had to pay more and more and more. Government policies, and a failure to bear its proper share of the municipal burden, have doubled your municipal tax-bill.

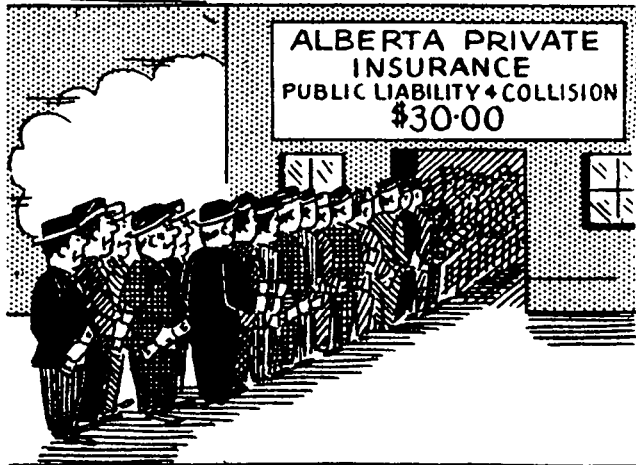
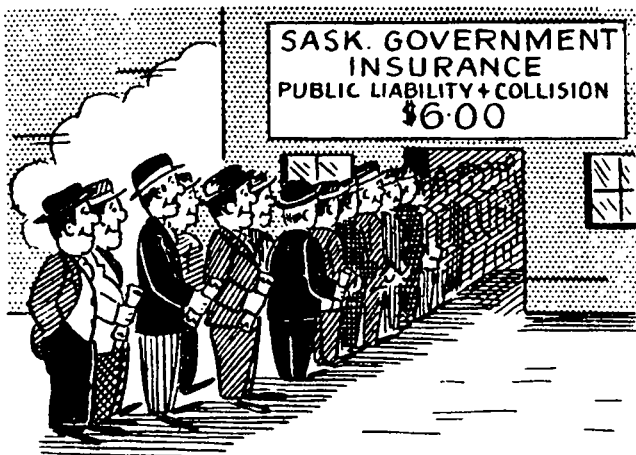
Don't blame your municipal council. Put the blame on the government where it belongs.

This government has made you pay and pay—through the nose—and you haven't received good value for what you've paid.

For example: Fallow has spent nearly **\$50,000,000** on roads.

Do you think we have received fifty million dollars worth of good roads?

← Tax Bills mentioned in cartoon are actual, for E. ½ Sec. 30; Twp. 48, Rge. 26, W. 4. Check your own bills for the same years.



# **INSURANCE SELL-OUT**

One of the most striking examples of the Social Credit sell-out to the Big Shots, is in the automobile insurance scheme. By a pernicious form of compulsion you are being forced to buy ordinary public liability insurance from private companies at high rates—or run the risk of financial ruin and the loss of your right to drive your car.

A contrast between the Saskatchewan Automobile Accident Insurance Act and the Alberta scheme of compulsion by threat, reveals in sharp relief the difference between C.C.F. and Social Credit policies.

- The Saskatchewan car owner pays \$4.50 to \$6.00 and gets public liability and \$100 deductible collision insurance, a rate of less than one-fifth of that charged by private companies.
- Every person in the province is insured by the small fee the motor car owner pays.
- In case of injury or death, injured persons, or dependents, collect without going to court. With no red tape, no matter who is to blame.

**IN SASKATCHEWAN**, honest compulsory insurance which protects everyone at cost.

**IN ALBERTA**, a pernicious form of compulsion which by threat compels the motorist to buy insurance at rates as high as the traffic will bear.

## **A C.C.F. EXAMPLE**

In 1944 all the political parties and the Alberta newspapers joined in a campaign to frighten the people of this province against the C.C.F.

They won't get away with that this time.

There has been a C.C.F. government in Saskatchewan for the past 3½ years. They've been the greatest years in the history of that province. Here are some of the things that have been accomplished:

- **\$72,000,000 cut from the public debt. (Only \$37 million in Alberta in twelve years.) Saskatchewan bonds which sold for \$91 when the C.C.F. government took office, now selling for \$114. The credit of the province restored under a C.C.F. government.**
- **Hospital plan that gives every Saskatchewan citizen complete hospitalization for \$5.00 per year.**
- **Automobile accident insurance for every man, woman and child in the province by the payment of \$4.50 to \$6.00 by motor car owner. No court action necessary. No red tape. (The cost for private insurance in Alberta, which you are forced to get, is five times as much and you must go to court to collect).**

- **Public ownership of power system. Rates reduced three times. 1,000 miles of new transmission lines. Thousands of new consumers.**
- **Province known throughout continent for its assistance to co-operatives through Department of Co-operation.**
- **Grants to schools doubled. Health services greatly improved.**

**In these and a hundred other ways the C.C.F. has given the Saskatchewan people the best provincial government in Canada.**

**Saskatchewan has few of the great rich natural resources possessed by Alberta. Alberta has unlimited coal, natural gas, water power, and rich reserves of timber and oil. Alberta is one of the richest provinces in Canada. Saskatchewan is one of the poorest.**

**But Saskatchewan in less than FOUR years has done so much with so little.**

**Alberta in almost 13 years by comparison has done so little with so much.**

**C.C.F. GOVERNMENT IN ALBERTA WILL MAKE THIS THE GREATEST PROVINCE IN CANADA.**

**It is time for a change . . . try the C.C.F.**

# **It is time for a change in Alberta**

## **TRY THE C.C.F.**

The C.C.F. is a people's organization. We want you to BE the C.C.F. in your community, you and your neighbors. Fill out the coupon, send it to the C.C.F. and find out how you can be associated with the C.C.F. in your constituency.

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C.C.F. Provincial Office,  
10010 - 102 Street,  
Edmonton.

Please send me information about the C.C.F. in my constituency and sample copies of The People's Weekly.

Name .....

Address .....

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